

White Flint Downtown Advisory Committee
Meeting Minutes – August 3, 2022

Meeting Commenced: 8:05am EST

Attendees:

Virtual - Matt Herrmann; Andy Shulman, Pete Fosselman, Tom Lewis, TJ Dant; Cindy Gibson; Peggy Schwartz; Michael Krauthammer; Kris Warner, Krista Brick;

Welcome/Opening/PDP Update

Matt Herrmann

- Provided update on the status of formation of the Pike District Partnership (PDP) as well as their funding
- PDP just received word that they would receive \$300,000 from the newly develop business development area grant program
- Additional \$100,000 would come from existing FY23 RSC budget to directly support marketing/placemaking contract for PDP
- RSC also found funding to help PDP complete administrative start-up tasks
- PDP Board has pending vote on approval of contract for marketing and placemaking that should be approved soon. Contract would continue services of Maier Warner for another year

White Flint Plan – Economic Development Update

Tom Lewis

Gave an update on the WMATA site and the White Flint site. There will be a major announcement soon, within 1 -2 months about the future of the WMATA site. County is looking at an initial 25,000 square foot data computing facility. Also indicated that County has provided outreach to the Maryland Congressional delegation on desire of County to support the new headquarters for ARPA-H. Tom also indicated that the County, with WFDAC support, will obtain \$3 million in FY23 federal funding for the Innovation Center. This will be coupled with County, State and private support to build out the campus.

North Bethesda TMD Updates

Peggy Schwartz

Gave up an update on TMD efforts in White Flint. Indicated that the yearly transportation survey would be going to businesses and many residents in the near future. Survey will help determine new post-COVID trends for transportation in the area.

Marketing/Placemaking Update

Kris Warner and Krista Brick

Gave an update on current events and activities during the summer in the Pike District area. Indicated that there have been issues with parking for food trucks but is working with the RSC to address and mitigate for the future. Also indicated that she updated the PDP with a proposal for work in FY23 and beyond.

Meeting adjourned by Matt at 8:45am